

CLEMSON MIRACLE



2026-27 PARTNERSHIP INQUIRY



A letter to our community

Dear friends,

Each year, the Dance Marathon community unites to support children in communities across the United States. As we prepare for our 2026-2027 event season, we invite you to partner with Clemson Miracle TigerTHON as we Change Kids' Health to Change the Future!

Dance Marathon is a program of Children's Miracle Network® (CMN). CMN raises funds for 170 children's hospitals that support the health of 10 million kids each year across the U.S. and Canada. Donations can support our cause in two ways: A donation specifically to our cause at Prisma Health Children's Hospital - Upstate will go straight to the hospital to fund critical life-saving treatments and healthcare services, vital pediatric medical equipment, and child life services. When we improve the health of all children and allow them the opportunity to reach their full potential, we also strengthen our communities for years to come.

Alternatively, you can support Clemson Miracle directly by being an event sponsor for our main event. This includes venue and facility rental, entertainment, event shirts for our participants, and more! These contributions allow us to broaden our impact on campus and make every dollar raised for patients go further, since our operational costs are covered separately.

Community partners are a crucial element of our success, enabling students to stay focused on meeting the needs of local hospitals. We invite your business to join us this year by donating to our cause — whether directly to patient care, toward event operations, or a combination of both — via a partnership with Clemson Miracle. Each partner will receive access to a generous benefits package and recognition throughout the upcoming school semester. Please reach out to learn more about our partnership opportunities and benefits.

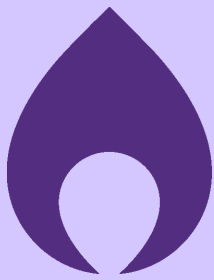
To secure your partnership for the 2026-2027 academic year, please get in touch with Ansley at 864-612-0992 or clemsonmiracle.finance@gmail.com.

We invite any questions or comments you may have regarding Clemson Miracle and a partnership.

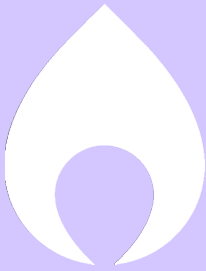
Sincerely,
Clemson Miracle Board of Directors



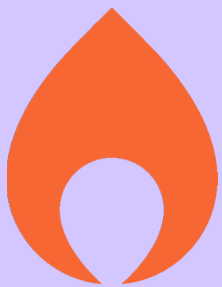
ABOUT US: CLEMSON MIRACLE



Clemson Miracle is Clemson University's largest student-run philanthropic organization, benefiting Prisma Health Children's Hospital - Upstate.



Our year-long fundraising efforts culminate with a 6-hour celebration called TigerTHON (Dance Marathon) in Spring 2027; where 300+ students join together to raise money and awareness for our cause.



In 2025-26, we raised \$60,492 for Prisma Health Children's Hospital - Upstate.

In 2026-27, we have set a goal to raise **\$80,000**, but we can't do it alone.

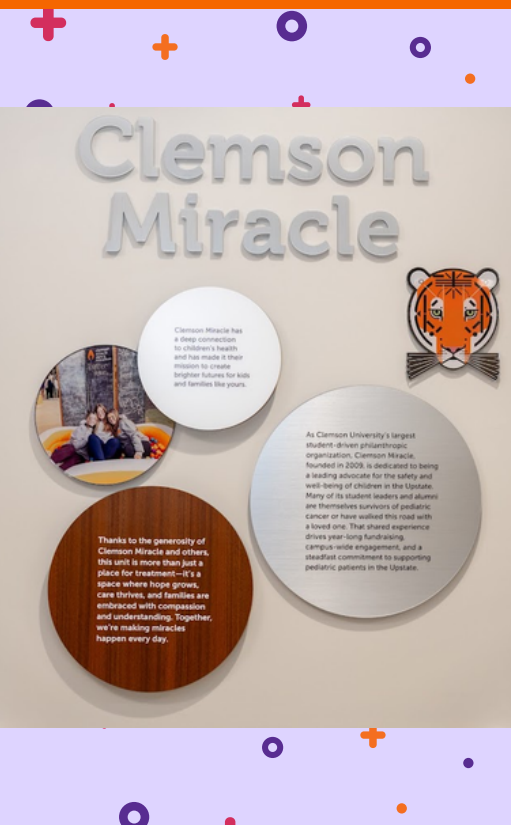
OUR MISSION

Clemson Miracle is a student-driven, philanthropic organization devoted to raising support for Prisma Health Children's Hospital - Upstate. Through Dance Marathon, the Clemson community, and Children's Miracle Network, we work together to make miracles happen.

Inspire Health. Serve with compassion. Be the difference.



OUR IMPACT AT PRISMA HEALTH CHILDREN'S HOSPITAL - UPSTATE



Since 2009, Clemson Miracle has raised over \$1.2 million for the kids at Prisma Health Children's Hospital - Upstate. That money has supported a variety of initiatives, including the Healing Garden Renovation, PICU Remodel, Summer Camp Endowment, Canine F.E.T.C.H. Unit, Neonatal Transport Ambulance, and Hematology Oncology Unit. These contributions have earned us recognition throughout the hospital.

MIRACLE NETWORK DANCE MARATHON: HELPING UNIVERSITIES MAKE LOCAL IMPACTS



Dance Marathon is a movement that benefits Children's Miracle Network (CMN), a non-profit organization that raises funds and awareness for more than 170+ children's hospitals across the nation. CMN is the only children's charity committed to ensuring that 100% of the funds raised by universities benefit their local hospital. So far, over 400 universities that take part in Miracle Network Dance Marathon have raised more than \$400 million for hospitals in their local area.



MEET OUR MIRACLE KIDS



WYATT

At 7 months old, Wyatt was paralyzed from the neck down by a rare autoimmune disease called Transverse Myelitis. In a matter of hours, he went from a happy, healthy infant to a lifeless rag doll before his parents' eyes. The Banks' local hospital struggled to find a reason for Wyatt's condition. He was then transferred to Prisma Health Children's Hospital, where he received his diagnosis. Today, Wyatt is a paraplegic and a full-time wheelchair user, but it doesn't slow him down. He is an active kid who loves popping wheelies and going fast. He is a living miracle thanks to Children's Hospital.



BRINKLEY

Brinkley was born 6 weeks early weighing in at 3lbs 2.2 oz and 17 inches long. His parents knew prenatally that he had Down Syndrome and a congenital heart defect called Tetralogy of Fallot. His heart defect has required two open-heart surgeries.

Brinkley spent 26 weeks in the hospital his first year of life. He is now 9 years old and has had 8 surgeries and spent approximately 33 weeks total hospitalized. Due to the wonderful care that he receives through Prisma Health Children's Hospital his overall health has greatly improved and he is growing and thriving.

PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER \$10,000

- Clemson Miracle TigerTHON presented by <YOUR BUSINESS NAME>, in all communication and event materials, swag (to include website, email blasts, social media posts, and more)
- Sponsor of one push hour at TigerTHON - "This hour brought to you by <YOUR BUSINESS NAME>"
- Opportunity to air 1 minute promotional video during TigerTHON
- 4 social media posts on Clemson Miracle social channels announcing sponsorship
- Banner with company logo displayed at main event and company announced
- On-stage check and certificate presentation at main event of TigerTHON
- Company Logo and hyperlink on the Clemson Miracle Website
- Opportunity to provide promotional marketing item to be included in participant swag bags AND opportunity to set up promotional table at main event

MIRACLE MAKER PARTNER \$7,500

- Sponsor of one push hour at TigerTHON - "This hour brought to you by <YOUR BUSINESS NAME>"
- Opportunity to air a 30-second promotional video during TigerTHON
- 3 social media posts announcing sponsorship on Clemson Miracle social channels
- Banner with company logo displayed at main event and company announced
- Certificate presented to your business at TigerTHON
- Company Logo and hyperlink on the Clemson Miracle Website
- Opportunity to provide promotional marketing item to be included in participant swag bags AND opportunity to set up a promotional table at the main event

WONDER WORKER PARTNER \$5,000

- Sponsor of one push hour at TigerTHON - "This hour brought to you by <YOUR BUSINESS NAME>"
- 2 social media posts announcing sponsorship on Clemson Miracle social channels
- Banner with company logo displayed at main event and company announced
- Company Logo and hyperlink on the Clemson Miracle Website
- Opportunity to include promotional items in participant swag bags

WAYMAKER PARTNER \$2,500

- Sponsor of one push hour at TigerTHON - "This hour brought to you by <YOUR BUSINESS NAME>"
- 1 social media post announcing sponsorship on Clemson Miracle social channels
- Banner with company logo displayed at main event and company announced
- Company Logo and hyperlink on the Clemson Miracle Website



CONTINUED

INSPIRATION PARTNER \$1,000

- 1 social media post announcing sponsorship on Clemson Miracle social channels
- Banner with company logo displayed at main event and company announced
- Company Logo and hyperlink on the Clemson Miracle Website

HERO PARTNER \$750

- 1 social media post announcing sponsorship on Clemson Miracle social channels
- Banner with company logo displayed at main event and company announced
- Company logo on Clemson Miracle Website

FOR THEIR FUTURE PARTNER \$500

- Banner with company logo displayed at main event and company announced
- Company logo on Clemson Miracle Website

BETTER TOGETHER PARTNER \$300

- Banner with company logo displayed at main event and company announced

IN-KIND DONATIONS

- Donating company goods or services
- 1 social media post announcing sponsorship on Clemson Miracle social channels
- Company logo on Clemson Miracle Website



IN-KIND DONATIONS

PROCEED'S NIGHT

- A portion of your profits for an allotted amount of time will be shared with Clemson Miracle.
- We will promote your business and the event for the week of the event.
- Promotions will be done using a combination of your branding and our branding, unless stated otherwise.

RAFFLE/INCENTIVE DONATIONS

- Raffles are done throughout the year based upon our fundraising pushes. Additionally, we are always looking to offer incentives to our participants by offering "giveaways."

DONATION OF GOODS OR SERVICES

- The donation of goods or services may be used for raffles, fundraising incentives, or in an auction.
- The donation of food will be accepted for the day of Dance Marathon to feed our Miracle Families, Miracle Makers, and others.





HELP US MAKE MIRACLES

Clemson Miracle is so excited for the opportunity to work with our community to make a difference "For Their Futures."

Thank you for your consideration to form a partnership. Your investment in the future of Clemson Miracle helps our organization not only to continue supporting children and their families experiencing pediatric illnesses but also to teach this generation of young adults to fight for the next.

**To secure your partnership please contact our
Partnership Chairs or Hospital Advisor:**

Partnership Chairs:

Paytyn McMullen & Jolie Cohen
pmcmull@clemson.edu | joliec@clemson.edu

Hospital Advisor:

Emma Lee
emma.lee@prismahealth.org



Clemson Miracle

www.clemsonmiracle.com



@Clemsonmiracle

